



metodic

Guiding you to success

Your
Career **Success**
Company

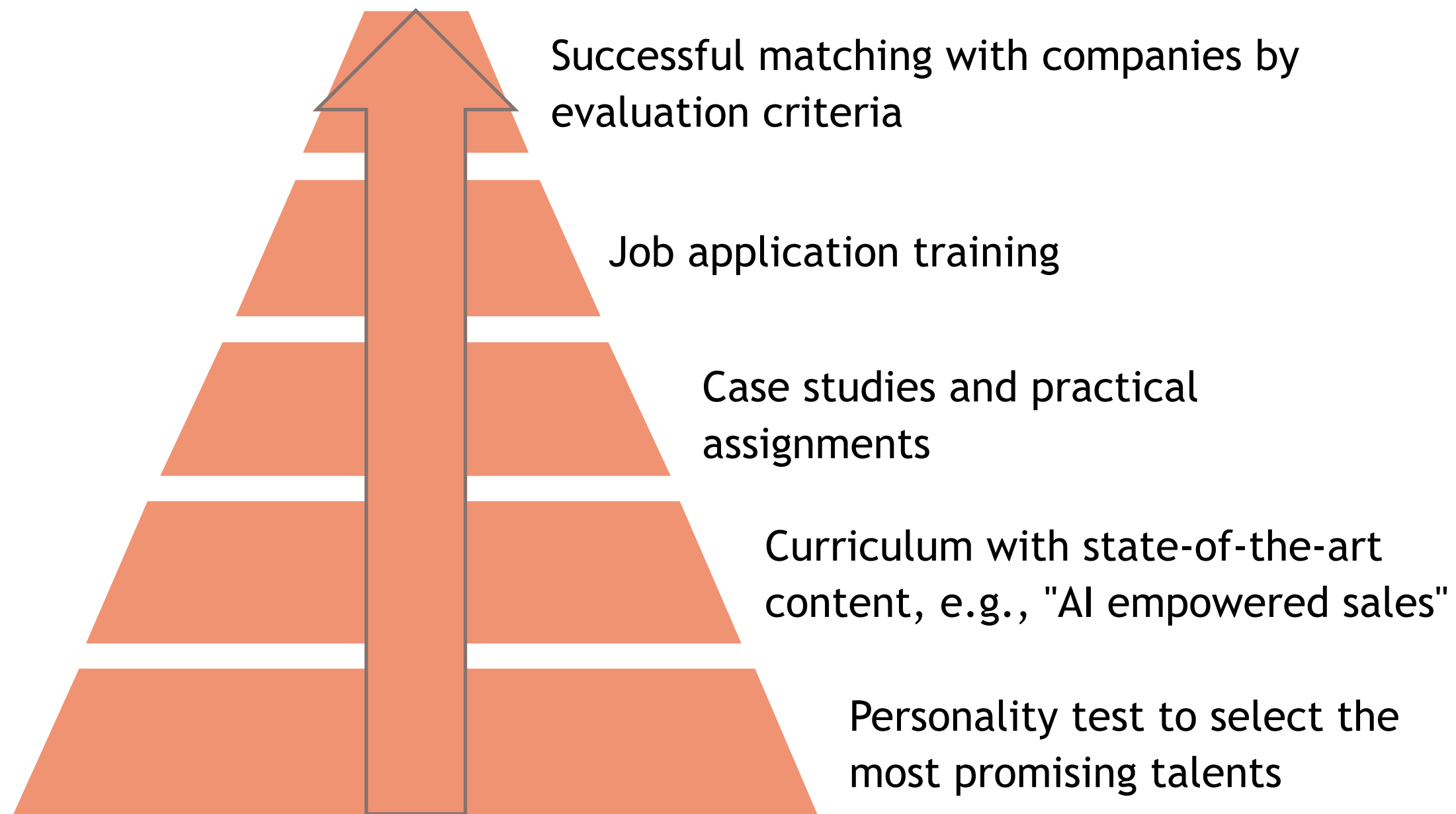




We are on a **mission** to up-skill professionals and guide them to fulfilling Sales careers.



metodic paves a **new way** of sales recruiting



100% online & part-time program for fast and efficient up-skilling



Industry experts teach talents the fundamentals of successful sales



Career Coaches turn dissatisfied talents into motivated sales newcomers



Matching with interested companies that offer attractive salaries



Our talents learn **essential methods** to build a great Sales Career in just 6 weeks

Our live calls, on-demand content, 1:1 coaching & weekly assignments train 3 dimensions:

Sales Learnings

- Sales Foundations
- Lead Generation
- Engagement Strategies
- AI-enabled Sales
- Discovery Call
- Sales Tools
- Product Demos

Career Learnings

- Gallup strengths finder
- Authentic presentation
- Application crafting
- Interview preparation

Soft Skills

- Communication
- Active Listening
- Resilience
- Structured Sales approach



metodic ensures top-notch quality via different powerful measures

Coaches that are industry experts or professors and a valuable certificate:

Industry experts

Industry experts from leading companies - such as Salesforce, Cisco & Pleo - coach our talents with hands-on content.

Academic program

- Panel review of teaching content by academic partners.
- Professors from ESB Business School as one of the most renowned business schools in Germany.

Certificate

Successful participants get a valuable certificate from our academic partners:

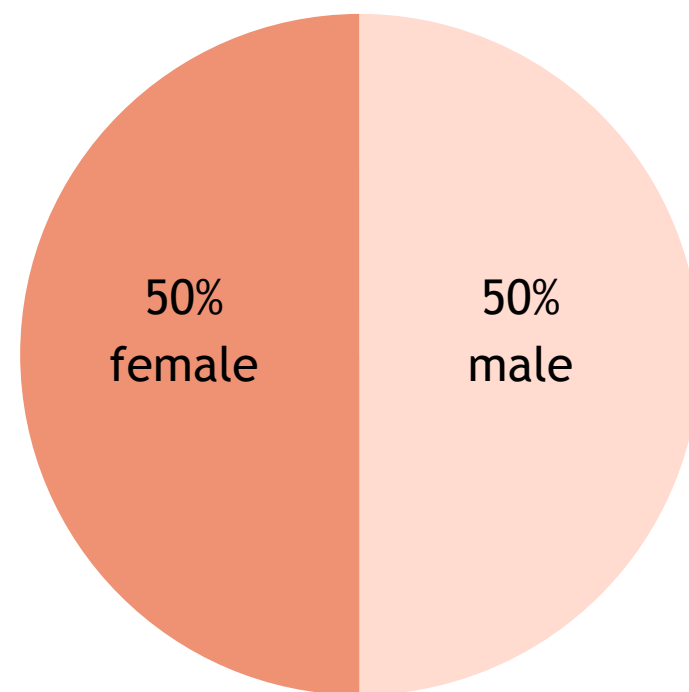




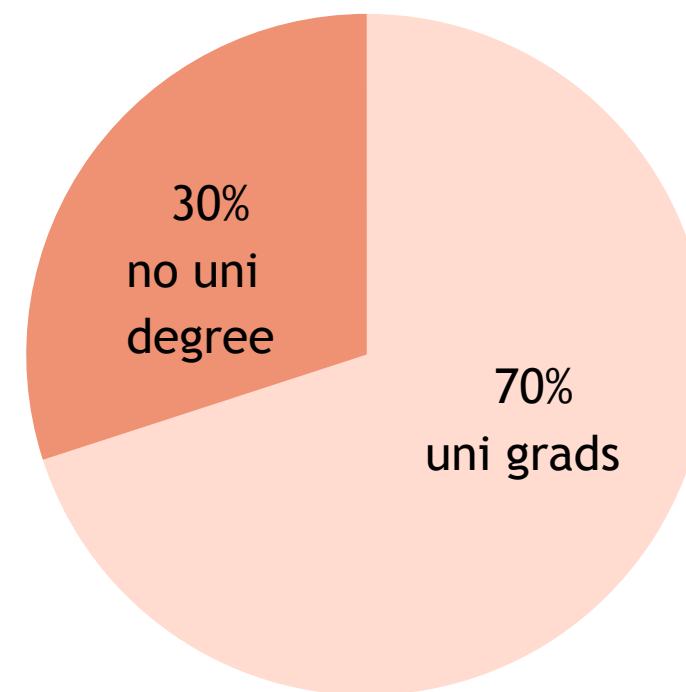
metodic's talents are a diverse, motivated group of future Sales Rockstars

Our talents are...

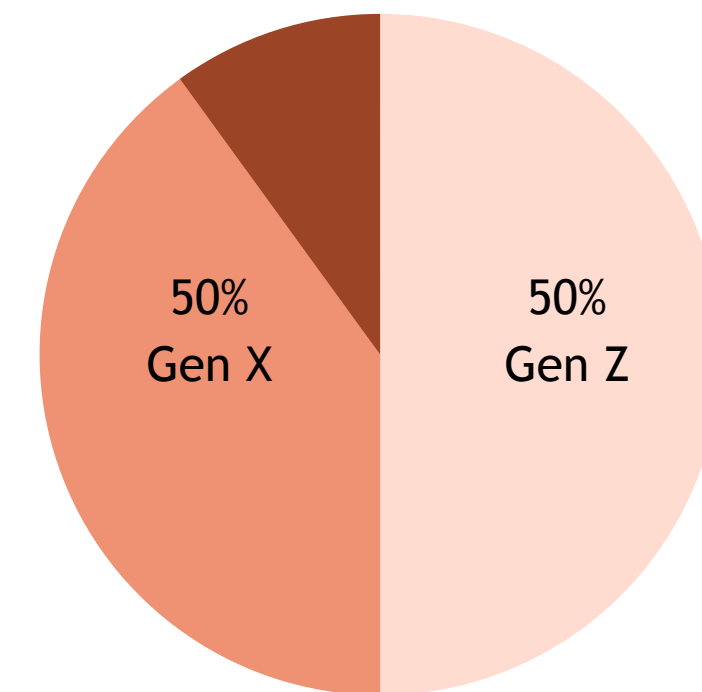
diverse



from different backgrounds



and different generations





With KFRU as an excellent academic partner, talents are well-equipped

The Knowledge Foundation Reutlingen University (KFRU) is the non-profit advanced education foundation at Reutlingen University and ESB Business School.

Its expertise from conducting further hands-on trainings for leading companies such as Porsche AG propels our exclusive partnership to jointly build the new Sales Generation.



PARTNERUNTERNEHMEN

Knowledge Foundation @ Reutlingen University





We are a **close-knit team** that has built and led Sales teams across industries.



TOBIAS KRAUß
CO-FOUNDER

ESB grad,
Co-Founder of Flexperto /
Sales & Customer Success



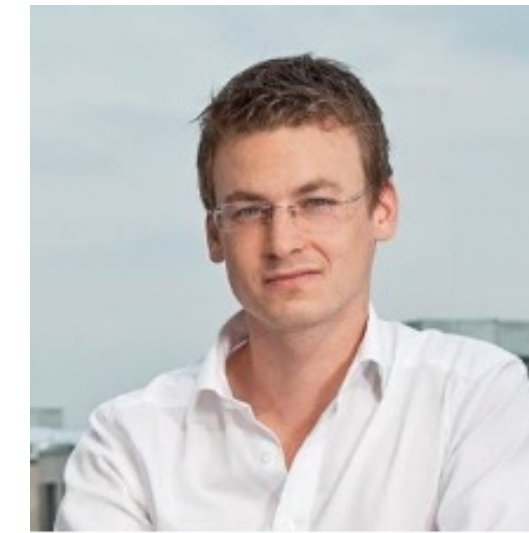
DIRK BUSSE
CO-FOUNDER

CMO / CCO at AirHelp,
Felmo & Tirendo +more
TedX speaker



ERIK HEINELT
PRODUCT, PARTNER

ESB grad,
Built & scaled 5
companies



FELIX VÖGTLE
MARKETING, PARTNER

ESB grad,
Built & scaled 5
companies



EMANUEL MORHARD
SALES, PARTNER

ESB grad,
Led Partner Sales at
Flexperto





Hire vetted **Sales Rockstars** on-demand and get in touch for your first hires

Get directly in touch with our co-founders or shoot us a mail to info@metodic.de



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Let's empower the **New Sales Generation** - an untapped talent pool of motivated individuals

